



2013 AGM

Birmingham City Supporters' Trust
'Blues Trust'

Supporting Candidate Statement

David Farrell



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SUPPORTING CANDIDATE STATEMENT – DAVID FARRELL

I am a lifelong supporter of Birmingham City Football Club, Season Ticket holder in the Tilton Road, and have lived in South East Birmingham almost all of my 46 years. I wish to stand for re-election to the board of Blues Trust as an individual and not backed by any other supporters groups, so my influence on any decisions will be only taken in the interests of the Trust, its members and that of Birmingham City FC, and will uphold the core objectives and aspirations of the Trust at all times.

Having chosen not to get involved at the inception of the Trust like many others, I took the view that it would serve no purpose, but that quickly changed when I attended a meeting and met those involved, and listened to the objectives and direction the Trust wanted to go. I signed up there and then, and have been actively involved and currently serve on the Trust Board.

I have an opinion on most things but welcome and embrace the opinion of others, it's how we learn and grow so I'm a good listener by nature. In my working life I have been employed as a Sales Manager with 27 people on the team and latterly in a more focused sales role, dealing with Global Constructions Companies at all levels. I have good communication skills and will devote as much of my time as possible to the Trust, and its members.

I believe it is time for ALL supporters of Birmingham City FC to unite, as we all have ONE common interest and that is the long term welfare of our football club. To do this we need to put aside what may divide us, and focus on what unites us, and if I have one single ambition it is to see supporter involvement in the running of our club become a reality.

Football itself is at a crossroads, and the wider view is that the game is being taken away from the supporters, but the Trust movement and the impending issue of football governance may be the tipping point that brings about the changes that are necessary.

