

Blues Trust Meeting Minutes

11 January 2014

Venue: Margaret Decker's flat

Recorded by Margaret Decker

Meeting started at 1.30 pm

Board members present: Steve McCarthy (SMc), Lee Bradshaw (LB), Phil Brown (PBr), Peter Bull (PBu), David Farrell (DF), Margaret Decker (MD),

In attendance: Jacob Hunt (JH)

Apologies: Emma Hodgson (EH)

1. Minutes

The minutes of the meeting on 7 December 2013 were accepted as a true record.

2. Matters arising

There were no matters arising.

3. Reports

a. Secretary's report

The secretary's report was accepted with no queries or comments.

b. Treasurer's report

PBr gave an oral report and said he would circulate the written report the following week. He said that he had submitted the Annual Return to the Financial Conduct Authority. The trust had received a membership pack from Supporters Direct and it was agreed that Blues Trust should renew its membership.

c. PR & Media report

The proposal on email feedback was discussed and it was agreed that communication is key to all that we do.

4. Co-opted members

It was agreed that Peter Bull should be co-opted onto the board; proposed by SMc, seconded by DF and carried unanimously.

SMc reported on other possibilities for co-option onto the board.

5. Fresh ideas

LB's suggestion was covered as item 7 on agenda and DF's suggestion as item 10.

JH suggested that the trust try to engage more with local political figures and provide briefings for MPs and Councillors.

SMc suggested that he forward to members the emails from SD that contain links to news items and it was agreed that he should do that.

6. Share Ownership

SMc presented the document prepared by the working group and it was agreed that the group should continue with their work and report progress to the board. The aim is to be ready to share proposals with other interested parties by the end of February.

7. Delay No More

LB presented designs for a banner, poster and website for the Delay No More campaign. The board agreed to a banner design and asked LB and DF to make recommendations on the objectives and other matters associated with the campaign.

8. Website

It was agreed that LB should hand over responsibility for the website to PBU. The board expressed their appreciation and thanked LB for the good work that he had done on the website. They recognised that he had carried a large part of the trust work load by overseeing the website in addition to all his other work with social media and PR.

The board agreed that PBU could go ahead with getting the site transferred to a new host but required that he notify it of the costs involved in running the site.

9. Side policy review

MD apologised for not sending out information before the meeting and it was decided to postpone the review of the Board Membership and Conduct Policy until the next meeting.

10. Forum activity for the trust

DF proposed that the trust should have an area on the Blues Views forum (<http://www.bluesviews.co.uk>) for discussions of trust related issues. This forum is moderated and this should prevent inappropriate comments. It was agreed that this was worth trying and DF should arrange for it to be done.

11. A.O.B.

There was a discussion on why the trust had not made a statement regarding the renaming of Hull City to Hull Tigers.

CAS Trust has invited SMC and other members of Blues Trust to a meeting about their application to register the Valley as an Asset of Community Value. This will take place on February 8th, the day of Birmingham City's away game against Charlton.

PBR is arranging a charity ball in support of HHHO and some board members will be supporting that.

12. Next meeting

Saturday, 1 February 2014, at 10.30 am at the George.

Meeting ended at 3.28 pm.