

Minutes December 7th 2013.

There were apologies from PS and DF.

Minutes were approved and are to be circulated via email.

Change MD to contributor in the minutes.

Secretary's report. Recommendations - AGM update will be published as soon as I am trained up on Word press.

Treasurers report-no recommendations. Renewal rate is 66%. June's renewals to be chased up, but revenue is up. The current surplus will cover items.

PR and Media report-recommendations are that emails go out to members regarding renewals. A separate agenda item should be listed for creative ideas in future.

MD offered help and support for LB regarding workload.

Marketing-on hold. We recognise that we require some specialist support in this area. PR and marketing to go hand in hand. PB suggested we need to define what marketing actually is.

Additional/sourcing revenue and marketing. **Action-MD to liaise with other trusts to explore alternative revenue streams.**

Strategy

Board expansion-PS agreed to be a co-opted member following the previous meeting.

Action-SMc to up a review day for the strategy document.

BCFC Accounts

When explored there are issues that need deciphering. PB is attempting to "storyboard" and unpick the contradictory points.

Action-PB to produce a timeline report that compares and contrasts the accounts for circulation to the Trust members in the next fortnight.

Co-opted members.

Potential co-optees to be notified and to attend a meeting.

Leaflet drop

To be tied in with revenue.

MP letters

Some more letters have come in. **Action LB to send letterhead template for the letters EH to print and send out.**

Fresh ideas.

- 1) Idea regarding jobs fair. Contact community contact.
- 2) Idea regarding community choirs. (Again contact community contact) **Action EH to contact community officer at BCFC to informally put forward ideas.**
- 3) Idea regarding inviting trust member to attend the board meetings. Suggest that here is an open invite for Trust members to join us for 15 minutes at the end of each meeting. **Action LB to publicise this open meeting section for the next board meeting.**
- 4) Idea regarding a campaign of a new year new start, to incorporate the supporters share and to support the Delay No more campaign but to be kept separate. PB said the focus needs to be on share ownership. This could be as a media campaign and a leaflet drop. There may be a need to set up some revenue.

Share ownership.

Peter Bull attended to discuss share ownership. Instead of focusing on purchasing the ground, we need to explore the share ownership. Could end up shooting ourselves in the foot, end up with nowhere to play.

Recommendation-3 trustees of the funds, (PB, RH and someone that would be a link to the fans-a player, an ex manager, celebrity etc) set up trustees, your own FC regulation. Contact Kevin at SD. Need pledges of intent and a deposit. **Action-contact SD to talk about the share ownership process. Action-To explore and contact potential investors and put on the database.**

Working group-PB SMC and Peter Bull. We need to get moving on this. Action plan for the next two weeks **Action MD to set up registration of Trust.**

Community and business links are important. AGM proposal acts as a mandate. Working group will establish a business plan. **Action-SMC to set up meeting/conference call for the Working group and Kevin Rye from SD to establish process and timeline. Action-LB to respond to David Turner regarding the Delay no More campaign.**

Side policy proposal by MD

Proposed that board members review one side policy at each meeting until they have looked at all five of them, and that they decide whether to make any changes to the policies. **Action- EH ensure Board Membership and Conduct Policy to be circulated**

AOB PB organising a HHHO ball.

SMC and 2 Trust Members attending wrapping session.