

Blues Trust Board Meeting.
Saturday 1st February 2014

Present: SMc, PB, PBU, EH, MD, DF, LB.

Apologies to the chair: JH (Joining us later)

Reports

Secretary's Report.

There had been an email received from Legal Clarity which had not been mentioned. It is worth recording in the minutes that this email informed us of a change in address. There was a recommendation about making email threads shorter was discussed. Although this is an excellent method of communication and extremely useful when formulating the secretary's reports, there is a large amount of emails circulated, some with "no subject" which can prove difficult to trawl through.

Treasurer's Report

No comments, and this was approved. We were informed of 3 more new renewals since the report was made.

PR and Media report.

No comments, and this was approved.

Fan Engagement

SMc made the proposal that this area was to be handed over to DF. Discussion surrounding this was regarding the parameters. Proposal-DF take over fan engagement by SMc seconded by PBr, unanimous in favour.

Co-Opted Members

There was a proposal by SMc that JSH is co-opted which was seconded by PB. Votes were unanimous in favour. With regard to potential other co-optees, there were discussions around David Turner who has worked closely with the DNM campaign, and also has made suggestions regarding a kick starter campaign to raise funds, and Tim Andrews who has also shown interest.

Share Ownership

SMc and DF have held meetings with key stakeholders regarding interest in shared ownership. There was a large amount of positivity and this will be followed up.

Community share survey.

Agreed to produce a survey regarding community shares. LB, Pete B, DT to produce a document for DNM and the survey, LB produce an electronic survey (Survey Monkey) flyers to be distributed in 2 weeks (Huddersfield game)

Delay No More

The banner is produced and ready to go for today's game. The board acknowledges and thanks LB for ensuring the website is ready and DF for the production of the banner, and for both working on this initiative.

Aims and objectives of this campaign have been published.

Website

The website is now up and running. The board acknowledges and thanks the work Peter Bull for his work on the website over the last month.

Side policy.

This was accepted unanimously without change.

(JHS arrived at meeting 12.22pm)

Political briefing update.

JHS has been liaising with council members and there has been positive feedback. Further updates will occur in future meetings.

Fresh ideas.

PB put forward the suggestion that there needs to be more positive comments and constructive criticism.

SMc out forward the suggestion of holding another open meeting, as soon as possible.

AOB - Safe standing event.

PS offered to attend on 12th March.

The Co-Op lunch. DF to go, offer to members, JHS to check availability for him to attend.

FSF membership Shareholder list was passed to Dave.

Meeting closed 12.43

Signed _____ Chairman Date_____