

Blues Trust Meeting Minutes

17 May 2014

Venue: Margaret Decker's flat

Recorded by Margaret Decker

Meeting started at 10.35 am

Board members present: Steve McCarthy (SMc), Lee Bradshaw (LB), Phil Brown (PBr), Peter Bull (PBU), David Farrell (DF), Margaret Decker (MD)

In attendance: Adrian Giles (AG)

Apologies: Emma Hodgson (EH), Jacob Hunt Stewart (JHS)

1. Minutes

The minutes of the meeting on 12 April 2014 were accepted as a true record.

2. Matters arising

There were no matters arising.

3. Reports

a. **Treasurer's report** was accepted. In reply to a question about rogue direct debits, PBr said that these were not causing a problem at present.

b. **PR & Media report** was accepted.

4. Fresh ideas

It was agreed to delete this item from the agenda.

5. Share Ownership

The response to the idea of community shares has been overwhelmingly positive. It was agreed that:

- i. SMc would send an update on the survey to the potential bidder with whom the trust has had contact;
- ii. LB will draft a message to be sent to the preferred bidder once BIHL has revealed the identity of that bidder;
- iii. PBU will post a report of the results of the community survey on the website.

6. Delay No More

It was agreed that the Delay No More campaign had been effective and done its job well but had now served its purpose. It will be left in abeyance unless a situation arises in which it would be an appropriate message for a campaign. LB will thank David Turner for the work that he did on this.

7. Website

SMc thanked PBU for the progress made on the website and there was some discussion on what needs to be done next.

8. Election policy

MD proposed that the trust revert to using the election policy that was used for the 2012 election and AGM instead of the one used in 2013. This proposal was rejected; it was agreed that the decision would be deferred and when we plan the AGM we will use whichever policy is recommended by SD at that time.

9. Political action plan

Kevin Rye will discuss this with the board at meeting on Tuesday, May 20th.

10. A.O.B

- a. **Badges**
DF took responsibility for mailing out Blues Trust badges. Price is £3.00, £3.50 when mailed.
- b. **Focus Day**
It was agreed that we need to spend some time considering our priorities and the direction in which the trust should go. AG's offered to facilitate a meeting to do this and his offer was accepted.
- c. **Co-option of board member**
It was unanimously agreed to co-opt Emma Hodgson onto the board of Blues Trust.
- d. **Supporters Summit**
SMc, DF, EH, LB will attend the Supporters Direct AGM on Friday, July 25th and the Supporters Summit on Saturday, July 26th. MD will attend just the Summit on Saturday. It was agreed to pay for one trust member who is not a member of the board to attend these meetings.
- e. **Board Member Development**
It was decided not to send anyone to board member development training in June.
- f. **PR inactivity**
LB had had difficulty in undertaking PR activities due to time constraints but did not think that it would help to have other board members involved.
- g. **UK City of Football**
Portsmouth is bidding to become the UK City of Football. MD agreed to ask a member to research what is involved in this.

11. Proposals

- a. MD had proposed that the trust plan a meeting for members and other Blues supporters but it was agreed that this should be done after the Focus Day meeting.
- b. PBU proposed that InTouch be used to automatically register new members on the website. This proposal was rejected because some felt that it would be make joining more complicated for members. PBU was asked to explore the CiviCRM system instead and he agreed to do this but said that it could take more time than he would be able to devote to the project during the next few months.

Meeting ended at 12.50 pm.

Signed _____ Chair

Date _____