

Blues Trust Meeting Minutes

14 June 2014

Venue: Steve McCarthy's home

Recorded by Margaret Decker

Meeting started at 11.05 am

Board members present: Steve McCarthy (SMc), Lee Bradshaw (LB), Peter Bull (PBu), David Farrell (DF), Margaret Decker (MD)

In attendance: Adrian Giles (AG)

Apologies: Emma Hodgson (EH), Phil Brown (PB)

1. Minutes

The minutes of the meeting on 17 May 2014 were accepted as a true record.

2. Matters arising

Margaret reported that she had contacted Supporters Direct about Election policy and it had been confirmed that the 2011 template was the most recent one and so, as decided at the last meeting, our election policy should be based on that.

3. Reports

- a. **Secretary's report:** there was no report as the secretary position is vacant.
- b. **Treasurer's report** was accepted.
- c. **PR & Media report** was accepted.
- d. **Marketing report:** there was no report as the marketing position is vacant.

4. Share Ownership issue update

SMc reported that we would continue to record any responses received to the survey but would take no further action on this at present. We have gathered information on supporters' views on this and can present that to prospective buyers or new owners if and when appropriate.

5. Strategy Day

AG outlined the plans he had made for this and there was some discussion on the format of the day and how the views of non board members could be incorporated through their written submissions or attendance at the afternoon session. AG undertook to circulate the programme for the day by Wednesday, June 18.

6. Website

PBu reported the progress he had made on adapting CiviCRM but said that he didn't know if he could be ready to make the changeover before September. While the changeover from InTouch is being made, the two systems will need to run simultaneously for a time.

7. Side policy review

It was agreed to keep the existing *Standing Orders for General Meetings* with just one minor change in the Introduction, changing the reference to the Financial Services Authority to the

Financial Conduct Authority to reflect that body's change of name.

8. Newsletter update

LB reported that he had sent out two newsletters and requested that board members send him suggestions on items that should be included.

9. Fresh ideas

- a. PBU said that we needed a membership secretary. MD had already offered to help with this and it was agreed that LB would transfer membership duties to MD before the next board meeting.
- b. SMC suggested listing trust badges for sale on eBay but after some discussion, it was decided not to do this.

10. Proposal

MD proposed that the secretary's report and marketing report be deleted from agendas of meetings but the proposal was rejected.

11. A.O.B.

a. Kevin Rye's recommendations

His recommendation to start a fortnightly newsletter has already been implemented. His other suggestions on communication and media strategy will be discussed at the Strategy Day.

b. Football Finance Workshop on June 29th

SMC and MD will attend.

c. Supporters groups meeting on June 25th

SMC and LB will attend

d. Blues network event on June 25th

AG and MD will attend

12. Next meeting

The venue will be Emma's house and the date and time will be decided later.

Meeting ended at 1 pm.

Signed _____ Chair

Date _____