

## **Blues Trust Meeting Minutes**

9 September 2014

Venue: Emma Hodgson's home

Recorded by Margaret Decker Meeting started at 7.10 pm

Board members present: Steve McCarthy (SMc), Peter Bull (PBu), Margaret Decker (MD), Emma Hodgson (EH), David Farrell (DF), Lee Bradshaw (LB).

In attendance: Chris Walker (CW), Mark Sutton (MS)

Apologies: Phil Brown (PB),

### **1. Minutes**

The minutes of the meeting on 9 August 2014 were accepted as a true record.

### **2. Matters arising**

There were no matters arising.

### **3. Reports**

- a. **Chairman's report** was accepted
- b. **Treasurer's report** was accepted
- c. **PR & Media report** was accepted

### **4. Website**

PBu reported that he is ready to import data from InTouch and can also import from MadMimi if needed. He explained the different membership categories available on the system.

It was agreed that 3 options be given for membership terms: 1 year for £5, 2 years for £10, and 5 years for discounted rate of £20. (Proposed SMc, seconded PBu, passed unanimously.)

### **5. AGM Planning**

MD reported that Roger Ellis, secretary of Sky Blue Trust, had agreed to act as the independent chair of the Election Management Group and Phil Beardmore had agreed to be the other member. Although the proposed venue would be cheaper for an evening meeting than on a Saturday it was decided not to change the date or time because arrangements had already been made with Roger Ellis.

### **6. Non-League Day report**

EH reported that there had been a positive reaction to Non-League Day at Redditch United; Dave Jones, the secretary, was pleased with the increased attendance of 477. EH said that she would like to organise Non-League Day again next year. The board thanked her for the work she had done on it.

### **7. Transfer of membership duties**

Membership duties had not been transferred to MD. She felt that one person should have overall control and that she could not do the job without being able to update records in the InTouch database and correspond with members. LB didn't feel he could hand over these responsibilities and had continued to carry the responsibility for membership records. LB and PBu will discuss the transfer of data to the new CiviCRM system. MD will prepare a paper on why she thinks it is necessary for Blues Trust to have a membership secretary.

8. **Fresh ideas**

EH suggested having membership cards. This would be complicated by the need for expiry dates and new card. They will be needed when we get a fans bar.

SMc suggested that board members be assigned high profile BCFC fans to contact.

9. **Vacancies update**

A secretary is needed now and it was agreed that MD would be acting secretary until one is found (Proposed SMc, seconded PBU.)

A treasurer will be needed after the AGM because PB is not putting up for re-election to the board.

10. **Elevator pitch**

MD thought that there needed to be more discussion on the concise statement of what the trust is, what it does and why fans should join. Nobody agreed with her so the elevator pitch was adopted.

11. **Proposals**

It was agreed to renewal public liability insurance with Tennyson (Proposed SMc, seconded DF.)

It was agreed to follow the guidelines from the FCA, which say that because we were registered before the Co-operative and Community Benefit Societies Act 2014 we should not call ourselves a community benefit society.

12. **A.O.B.**

MS agreed to report on OP live webinar in Hong Kong.

DF reported progress in the discussion with the club about having a fans bar; he is waiting for measurements of the room so a proposal can be made.

Board members were reminded to submit ideas for articles for the newsletter. Some of these will be put on the website.

LB asked that the marketing report be put back on the agenda.

The next meeting will be held in PBU's home.

Meeting ended at 9.10 pm.

Signed \_\_\_\_\_ Chair

Date \_\_\_\_\_