

## Minutes of Blues Trust board meeting

Tuesday 15<sup>th</sup> March 2016

Recorded by MD

Venue: Margaret's home

Meeting started at 7.15 pm

Board members present: Peter Bull (PB), Margaret Decker (MD) and Richard Stanley (RS)

Also present: Phil Beardmore (PhB)

Apologies: Emma Hodgson, Mark Sutton

### 1. Minutes

The minutes of the open board meeting on 23/1/2016 were approved.

### 2. Matters arising

There was a discussion on the reasons why the trust didn't have a match day presence. It was agreed that it was unreasonable to expect a volunteer to start something without help from a board member and no board member had been able to commit to spending the time before games on developing this.

### 3. Treasurer's report and discussion of our financial situation

The income received from members' fees is not covering expenses such as running our website, paying a membership fee to Supporters Direct, having public liability insurance etc. Donations are needed to cover discretionary expenses such as purchasing a player-of-the-season award and supporting Daniel Ivery's investigative trip to Hong Kong, and a large part of these donations come from board members. One way to increase income is to increase the number of members, which we should do aim to do in any case, in order to increase our influence.

The official part of the meeting finished at 7.45 as PB had to leave and there was no longer a quorum.

The others continued to discuss the trust's goals, messages and use of social media.

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Draft proposals for email vote

We should agree

- (1) To aim to recruit 100 more members before the AGM in the autumn.
- (2) To regularly include on our website and on social media a call to join the trust that gives reasons why people should join. (i.e. the trust communicates with the club, works to safeguard the long term future of the club by registering stadium as ACV and monitoring ownership situation, and works with other trusts to bring about change in football governance in general.)
- (3) To present our message more visually, using more photos and infographics.  
To only use photos that we are legally entitled to use and to build up a stock of these that can be used when needed.

Signed

R. J. Stanley

Date

12. 5. 16