

Minutes of Blues Trust Board meeting

Monday, July 25th
recorded by MD

venue: Margaret's flat
meeting started at 6.35 pm

Board members present: Peter Bull (PB), Margaret Decker (MD), Richard Stanley (RS)

Also present: Gabriel Sutton (GB)

Apologies: Mark Sutton, Helen Gilfoyle

1. Minutes

The minutes of the meeting on 12/5/2016 were approved.

2. Matters arising

It was noted that number of members had continued to decline and there were 163 voting members.

3. Building membership through emails and surveys

There was a discussion on categorisation according to Blues Trust membership and it was agreed that there were four groups that required different approaches: ex-members whose grace period had expired recently; former members whose memberships had expired some time ago; people who had never been members; and current members.

It was agreed that RS would revise the drafts of message and survey questions to be sent to people in the first two groups, that GS would contribute ideas on this and the revision would be circulated by 27/7/2016.

PB has worked out a way to send personalised links to members to make online renewal easier.

4. Short-term project

It was agreed to allow MD to explore the feasibility of a short-term project to install a 5-a-side-football pitch near St Andrews.

5. Any other business

It was agreed that we needed to publish more posts on the website and to try publishing some post-match thoughts. GS offered to write about the Oxford and Preston games.

There was some discussion on the timing of the AGM but no date was decided.

The meeting finished at 8.30 pm.

Signed _____

Date _____