

Minutes of Blues Trust Board meeting

held at 11 am, on Saturday November 19th, in Hennessey's Bar, Allison St, Digbeth.

Present: Peter Bull (PB), Margaret Decker (MD), Cliff Horrocks (CH), Richard Stanley (RS)

1. Apologies

An apology was received from Phil Beardmore.

2. Officers

It was agreed that CH should be chair and RS research coordinator. MD will continue as secretary and PB as treasurer and website administrator.

3. Minutes of 28/9/2016 meeting

The minutes of the 28/9/2016 meeting were approved and there were no matters arising

4. AGM draft minutes

It was agreed to publish the draft minutes of the 2016 AGM on the website.

5. Decisions taken by email

It was noted that:

- a. It had been agreed that we should try to buy some shares in BCFC from an individual who was willing to sell them to us. PB is making arrangements with the seller.
- b. It had been agreed to submit the following questions for the Supporters Forum on November 22nd, at which some senior members of the club management will be present.
 1. Is it true, as some reports have suggested, that TTA's overall objective is to sell BIHL after putting it on a sound financial footing? How does TTA intend to do this, over what timescale, and how will this affect the football club?
 2. What plans does the club have to increase attendances at matches? Does the club recognize that Supporters groups can help do this by strengthening the bond between supporters and club? If so, is the club willing to help supporters groups by publicising their activities on its website, in matchday programmes, by adverts on the big screen and half time features?
 3. Are the new owners/management open to fan representation at Board level through a constitutionally structured fans representative body?

6. Media policy

It was agreed that we needed to have a media policy and that it should be coordinated with an overall business plan. CH will prepare this plan and send out drafts to other board members for comment.

7. Board meeting schedule

It was agreed to try arranging afternoon meetings starting at 3.30 or 4 pm. CH said that he should be able to arrange to use a room in Birmingham city centre.

8. A.O.B.

It was agreed to:

- a. add a members' slot to the agenda for board meetings and invite members to submit topics for discussion.

- b. consider offering space on our website to other Birmingham City supporters' groups.
- c. look for ways to make more Blues supporters aware of our existence and our objectives and to counter any false ideas about us.
- d. meet with Bik Singh and other members of Blues 4 All to consider ways to cooperate with them.

9. Date of next meeting

The next meeting will be early in January 2017.

The meeting finished at 12.30 pm