

## **Minutes of Blues Trust board meeting**

held on Tuesday May 9<sup>th</sup>, 2017, at Anthony Collins.

Board members present: Peter Bull (PB), Margaret Decker (MD), Cliff Horrocks (CH), Richard Stanley (RS)

Apology: Phil Beardmore

The meeting started at 3.35 pm

### 1. Minutes

The minutes of 10/4/2017 meeting were approved.

### 2. Reports

#### a. Chair

CH reported that trust had received good help in preparing a press release sent out on May 9<sup>th</sup>. He planned to follow it up by writing to the club. He will resume work on a business plan.

#### b. Treasurer

PB reported that there was a surplus in the accounts, which was an improvement on this time last year.

#### c. Supporters groups awards

Ray Tomkinson, his grandson and MD attended on April 19<sup>th</sup> and presented the Blues Trust player of the season award to David Davis, who had been chosen by a poll on Blues Trust website.

#### d. Quiz night

Ray Tomkinson and his son organised and ran the quiz night that raised £119 from entrance fees, raffle, auction and a generous donation by himself.

#### e. BCFC

Gianfranco Zola resigned as manager following the loss to Burton on April 17 and Harry Redknapp was appointed on April 18. Blues won their last two games of the season and ended in 19<sup>th</sup> place, 2 points above the relegation zone.

### 3. Media

The board discussed suggestions about creating new roles and finding the right people to fill them. They decided that the trust:

a. needs to make better use of social media and should try to find someone to do this.

b. should not look for a person to be responsible for diversity issues but, instead, explore the possibility of getting other Blues supporters groups to join the trust. Rules 10 and 15 allow unincorporated or corporate bodies to join the trust and appoint a representative who would be entitled to seek election to the board and vote at a general meeting. If any organisations decide to join the trust, their representatives would be invited to attend board meetings and contribute to the discussion of issues.

4. Quarterly supporters forum  
RS, PhB and MD will attend the forum on May 16.
5. Supporters summit July 1,2  
MD, CH and RS are planning to attend the summit. It will be publicised once details of the program have been released.
6. Next meeting  
The next meeting will be at 3.30 pm on June 5<sup>th</sup>.
7. A.O.B.
  - a. MD may be able to attend the Co-operatives West Midlands showcase and networking event in Coventry on Thursday June 15<sup>th</sup>.
  - b. It was agreed that our short-term objectives in the next few months were to attempt to build a relationship with the club and to seek ways to increase the membership.
  - c. At some point, the trust wants to get more involved with the community and with BCFC Community Trust but this is not an immediate priority.
  - d. RS will check whether the loan secured on the stadium has been converted to shares and the procedures for renewing the listing of St Andrew's as an Asset of Community Value.
  - e. The board discussed the timing and organising of events. Possible times would be near the beginning of next season and next March. They also thought it would be good to have an open board meeting.
  - f. It was agreed that MD would produce an AGM timetable.

Meeting finished at 5.25 pm.