

Minutes of Blues Trust Board Meeting

held at 3 pm on Tuesday, December 4th, 2018

Present: Peter Bull (PB), Margaret Decker (MD), Cliff Horrocks (CH)

Apologies: Karim Adab (KA), Richard Stanley (RS)

1. Minutes

The minutes of the meeting on 2/10/2018 were approved.

2. Officers

It was agreed that the officers on the board should continue in their positions: CH as chair, MD as secretary and PB as treasurer and in charge of website.

3. Implementing actions suggested by Deborah Dilworth

There was a discussion on the suggestions made by Deborah Dilworth at the meeting on November 19th and a list was compiled of what needed to be done and who would be responsible. It was noted that job descriptions for a membership volunteer and social media volunteer would need to be written first, then posts published on the website saying we needed people to do these jobs, followed by a social media campaign on Twitter and Facebook asking for help and linking to the posts.

There was also a discussion on an Ambassador programme and how to implement that. It was agreed that we would need to give potential Ambassadors information on what it would involve and get their permission to publish the fact that they had agreed to be Ambassadors of Blues Trust.

4. AGM follow up

There was a discussion on how to follow up contacts made during preparations for the AGM and at the meeting.

5. Board meeting dates for 2019

It was decided that we should aim to hold board meetings on Saturday mornings before home games. The dates for the next three board meetings are February 2, April 27, and July 13. The fourth meeting of the year will be on or around September 14.

6. Any Other Business

- a. It was noted that a Blues Trust YouTube page had been set up and a video of Daniel Ivery at the AGM Question and Answer session had been put on it.
- b. It was decided that MD would write the December newsletter and CH would write the January one.
- c. PB presented the Treasurers report as at 30/11/2018. There is a deficit for the current year of £143.96, mainly because we've had a few big bills to pay in the month of November, such as Room Hire (AGM) £194.94 and FCA fees £67.00. PB made an adjustment to the share capital account to bring it in line with the actual paid membership at 30/11/2018 (361) and intends to do this monthly in future rather than make an annual adjustment. Our direct debit arrangement with Supporters Direct (SD) had been cancelled while arrangements were being made for the merger of SD and the Football Supporters Federation.
- d. PB said that there continued to be numerous attempts to hack into the Blues Trust website but none had been successful. He had made some changes in security settings.
- e. It was noted that RS, in the course of the Asset of Community Value application, would be getting the proof of title for two other parcels of land in addition to the proof of title of the stadium.

The meeting finished at 4.45 pm.