#### **BLUES TRUST**

Minutes of the meeting of the Blues Trust Board held at 11.00 on Saturday 20 March 2021 via Zoom video conference.

In attendance: Cliff Horrocks (CH) (Chair), Peter Bull (PB), Neil Cottrell (NC), Margaret Decker (MD), Richard Docker (RD), Mark Holland (MH), Bruce Kyte (BK), Linda Magner (LM), Rob Simpson (RSi) and Richard Stanley (RSt)

### Agenda Items

#### 1. Welcome and Introductions

The Chair welcomed all present to the meeting.

### 2. Apologies for Absence

Karim Adab (KA) and Chris Street (CS)

### 3. Member Zoom Meeting

CH introduced the item and made reference to the meeting held with Trust members via Zoom conference call on Wednesday 10 March. It was acknowledged that the meeting had been very successful and the open discussion had generated a lot of ideas for the Board to consider; today's additional Board meeting had been arranged to capture those ideas and agree actions arising from them.

CH then explained that since the meeting a further meeting had been held with other parties that potentially impacted on follow up actions from the members meeting being taken immediately; rather, there was now a strong case to delay those actions until a new work stream had been completed and pending its result. CH then advised the Board on the additional meeting that had taken place, the parties involved, its purpose and the agreed outcomes from it. The Board noted the update and raised a number of questions with CH.

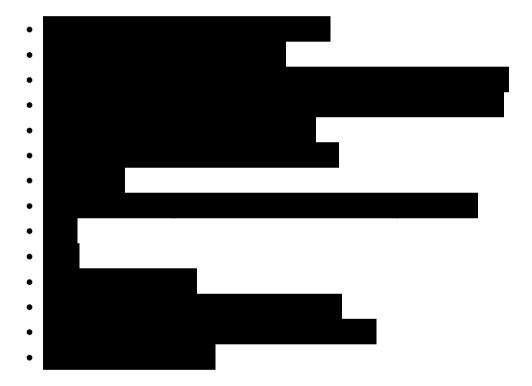
It was noted that it was likely to be one or two months before the outcomes of the additional work stream were known. However, it was agreed that in the meantime consideration should still be given to the ideas raised at the members meeting and preparations made to action those ideas speedily, and as appropriate, once the outcomes were known.

Attention was drawn to the notes of the members meeting that had been distributed previously.

It was agreed that a key action was to prepare for the commencement of an extensive letter campaign to advise authorities and senior political and business leaders in Birmingham and beyond about the threat to the future existence of Birmingham City Football Club because of decisions being taken by the clubs ownership.

NC agreed to prepare an initial draft of the letter for consideration by all Board members. It was agreed that the letter should be mainly generic in content but with customised introductory paragraphs depending upon the recipient.

In discussion, Board members identified the following as potential recipients of the letter, although it was noted that the list is not complete and could be added to with additional ideas from Board members:



It was further agreed that a separate and different letter should be sent to the football club itself. Also, that those members who attended the Zoom meeting should be informed (in suitable terms) of what was happening as a result. CH agreed to lead this.

In conclusion it was agreed that although no further general action should be taken against the owners until the outcome of the additional work stream was known, questions could be researched and raised with the club concerning the specific issues of the stand closures (pending repairs) and the future of the Blues Academy; LM and RSi to lead on Academy and RD to lead on stand closures.

# 4. Any Other Business

- (i) PB raised the matter of Google Drive and the previously agreed decision to prepare a guidance note to inform its use by Board members, particularly with regard to the establishment of a media plan. PB proposed a tutorial via Zoom instead. This was agreed with all invited to attend. PB to arrange.
- (ii) RS raised Plan B and proposed a Zoom meeting to review progress with all involved. This was agreed. RS to arrange.

## 5. Date of Next Meeting

• Saturday 17 April 2021 at 11.00 via Zoom.

The meeting finished at 12.25.