

Strategic Objectives

FLR Implementation + Grow Membership + Strengthen Fan Unity

Officer Portfolios 2022

Chair	Secretary	Finance & Resources	Press	Research & Technical	Vice Chair & Projects Mangt	Electronic Media	Mmbership	IT Developmt	Fan Unity & Partnrships	Marketing & PR	Influential Supporters Programme
Cliff Horrocks	Richard Docker	Pete Bull	Karim Adab	Richard Stanley	Neil Cottrell	Liam Hindley	Linda Magner	Bruce Kyte	Paul Kelsall	Richard Docker	Rob Simpson
Roles and Responsibilities											
Chair meetings	Society Secretary	Treasurer function	Press liaison & building relations	Manage finance sub group	Projects programme manager	Develop social media presence	Grow mmbership	IT mainten/ce & fixes	Seek to unify voice of BCFC supporters	Raise profile of Trust	Lead growth of Ambas/dor programme
Strategic programme & direction	Admin of board meetings	Compiling& submitting Trust accounts	Press releases & media planning	Maintain BCFC finances 'analysis & reporting tool'	Identify & prioritise projects for Board approval	Control of all social media accounts	Member comms	Oversight of website technical - Wordpress CiviCRM etc	Contact mangt with other BCFC fan groups	Review, develop & strengthen brand	Relatishp mangt with influential BCFC fans
Primary link with BCFC & lead FLR implementation	Admin of AGM	Financial reporting	TV & radio interview facilitation	Club accounts watch	Creation of project teams	Review new social media oppornties	Action member queries	Daily re-view of Gmail account & onward distribution of emails for action	Liaison with City Council & other agencies	Plan & manage corporate events	Support development of Plan X initiative

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Media interviews	Record keeping & minute taking	Bank account managemt	Plan & conduct opinion surveys & report results	Club ownership & share watch	Project re-search & progress reporting	Club & EFL news watch	Gauge & understand member views	Work with Finance& Resources lead to develop systems	Support link with BCFC	Develop ideas and resources to support portfolio holders	
Structured dialogue progress	Oversight of board elections & appointmts	Website mangt & developmt		Monitor intra-company loans	Oversight of Plan B and lead development of Plan X initiative		Encourage members to engage with Trust		Attendance at BCFC supporters forum with Chair (as required)	Liaison with other portfolio holders re mmbership fan unity & partnrships	
Attendance at BCFC supporters forum	Govern/ce oversight & liaison with solicitors	Admin & updating of members database		HKSE watch	Support FLR implemen-tation		Oversight of regular Newsletter			Review role & activities of other supporter Trusts	
Leadership to ensure board discussion & progress on strategy	Support and mentoring for new board members	Web site content editor & web posts & mangt of reaction		EFL rules monitor & FFP watch	Attendance at BCFC supporters forum with Chair (as required)		Attendance at BCFC supporters forum with Chair (as required)			Oversee website content	

