

BLUES TRUST AGM 2022 Board Nomination Statements

1. BULL, Peter

My name is Peter Bull and I've served on the Board of Blues Trust for the past 8 years having been initially co-opted in December 2013. I've been its Treasurer since 2014 and am also continuing to develop and maintain the Trust's website and online membership system. I would like to continue taking an active part in Blues Trust by standing for re-election and to serve for another 2 years.

- Nominated by Neil Cottrell, seconded by Bruce Kyte.

2. HORROCKS, Cliff

My term for board membership expires and I wish to stand again for another term. I wish to continue with work to take the trust into hopefully a new era of collaboration with new owners at our club.

- Nominated by Neil Cottrell, seconded by Linda Magner.

3. KELSALL, Paul

I am standing for election as the Trust has a crucial role to play in the future of the football club. I would like the opportunity to support the aims of the Trust in developing a working relationship with the club, to work alongside experience colleagues and provide a service to our supporters.

Growing membership and enhancing the influence of the Trust are key priorities and are areas where I can add value. We need to drive and raise standards, raise the profile, and build engagement. There is work to do to change perceptions of the Trust among many in the fan base which will require time, energy and enthusiasm, something I have and can bring to the board.

I have been an active member, as a co-opted board member, for the previous 12 months looking after the Fan Unity portfolio where progress has been made. We held one event in that time that attracted a wide range of attendees from across the varied Fan Groups on the topic of the Fan Led Review. The aim of the session was to provide context, background to the review, and develop an understanding of how this could affect the club. It was well received with lots of questions and opinions being offered and led to a number of follow up articles and reports being published.

I believe the Trust has work to do in communicating its overall vision and mission to outline what the Trust is, what it is trying to achieve and why and how the many stakeholders can get involved to support and organise behind it. I have assisted with the beginning of this work but welcome the opportunity to take this to completion and to be involved in the implementation.

The Trust requires a more active approach, for example, I have advocated for us to have a match day presence which would raise our profile among fans and the club more widely. I would like to lead and participate in developing this, as well as building relationships with other club supporters groups. Much can be done by getting out and talking to people.

We need to show we are an open, forward thinking, organisation with a visible authentic leadership.

I am a thoughtful person with a positive can-do mindset and believe my skillset matches the requirements of the position. My professional career, which has seen me work in sport, education and professional membership bodies, gives me confidence to feel I would be an asset to the board.

This is a critical time for the club, after so many years of stagnation and decline, and Blues Trust has a key part to play in ensuring we have a bright future.

I hope you will give attention to my submission and look forward to hearing from you on the next steps. Thank you.

Keep right on!

- Nominated by Cliff Horrocks, seconded by Bruce Kyte.