

Working to be a representative and influential voice for all supporters of Birmingham City Football Club
Strategic Objectives

Grow Membership + Strengthen Fan Unity + Improve Fan Engagement + Implementation of FLR

Officer Portfolios 2023

Chair	Secretary	Finance & Resources	Press	Research & Technical	Vice Chair & Projects Mangt	Electronic Media	Mmbership	IT Developmt	Fan Unity & Partnrships	Marketing & PR	Influential Supporters Programme
Cliff Horrocks	Richard Docker	Pete Bull	Neil Cottrell	Richard Stanley	Neil Cottrell	Liam Hindley	Linda Magner	Bruce Kyte	Paul Kelsall	Richard Docker	Rob Simpson
Roles and Responsibilities											
Chair meetings	Society Secretary	Treasurer function	Press liaison & building relations	Long term planning of Trust developmt	Projects programme manager	Develop social media presence	Grow mmbership	IT mainten/ce & fixes	Seek to unify voice of BCFC supporters	Raise profile of Trust	Lead growth of Ambas/dor programme
Strategic programme & direction	Admin of board meetings	Compiling& submitting Trust accounts	Press releases & media planning	Maintain BCFC finances 'analysis & reporting tool'	Identify & prioritise projects for Board approval	Support all social media accounts	Member comms	Oversight of website technical - Wordpress CiviCRM etc	Contact mangt with other BCFC fan groups	Review, develop & strengthen brand	Relatishp mangt with influential BCFC fans
Primary link with BCFC & lead FLR implementation	Admin of AGM	Financial reporting	TV & radio interviews and facilitation for Chair	Club accounts watch & manage finance sub group	Creation of project teams	Review new social media oppornties	Action member queries	Daily re-view of Gmail account & on-ward distribution of emails for action	Liaison with City Council & other agencies	Plan & manage corporate events	

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Media interviews	Record keeping & minute taking	Bank account managemt		Club ownership & share watch	Project re-search & progress reporting		Gauge & understand member views	Work with Finance& Resources lead to develop systems	Support link with BCFC	Develop ideas and resources to support portfolio holders	
Structured dialogue progress with club officials	Oversight of board elections & appointmts	Website mangt & developmt		Monitor intra-company loans	Oversight of Plan B and lead development of Plan X initiative		Encourage members to engage with Trust	Web site content support & web posts & mangt of reaction	Attendance at BCFC supporters forum with Chair (as required)	Liaison with other portfolio holders re mmbership fan unity & partnrships	
Attendance at BCFC supporters forum	Govern/ce oversight & liaison with solicitors	Admin & updating of members database		HKSE watch	Support FLR implemen-tation		Oversight of regular Newsletter		Oversight of match-day activities to promote Trust	Review role & activities of other supporter Trusts	
Leadership to ensure board dis-cussion & progress on strategy	Support and mentoring for new board members	Web site content edi-tor & web posts & mangt of reaction		EFL rules monitor & FFP watch	Attendance at BCFC supporters forum with Chair (as required)		Attendance at BCFC supporters forum with Chair (as required)			Oversight of website content	

