

BCFC Ownership

From: Birmingham City Supporter Groups

To: BSHL and BCFC

Purpose: Ownership change at BCFC

Birmingham City supporters are calling on the clubs owners BSHL to put the club up for sale. Over many years of decline and decay, our once proud club is now failing both on and off the pitch. There is no longer trust in this ownership, and we demand change, the club's very existence is at risk. Therefore, we say no more uncertainty and delay. The time for change is now.

Our stated aims and actions are:

1. We want a clear **exit strategy** provided by the owners to include specific timelines
2. We want open and honest **communication**
3. We want a **fan advisory board** set up with immediate effect

Each of which are outlined in the recommendations for governance reform in the Fan Led Review for football.

In short

- Sell the club
- Communicate with us
- Give us a voice

Actions

To achieve our aims, we intend to do the following to raise awareness to garner support for our objectives:

- Create an **online petition**
- A leafleting campaign
- Support for a march to St. Andrews and holding up the SELL THE CLUB leaflets at kick off
- Develop an ongoing **media and press campaign** to raise awareness
- Continue support for **government legislation** into football regulation
- Organise a **lobbying campaign** with influential stakeholders like the EFL, FA, Members of Parliament
- Take the issues directly to the **ownership group** in Hong Kong
- Support a co-ordinated Football Supporters Association (FSA) **day of action** along with other clubs supporters

If we receive limited or no response, with insufficient progress, we will step up our co-ordinated efforts through safe and lawful protest(s), boycott(s), ticketing and merchandise campaigns, and corporate and sponsorship engagement.

The supporters groups are working together to achieve change for the club we all deeply care about.

We speak as one and say no more uncertainty. No more decline. No more delay. Enough is enough!

Over to you BSHL

Signed:



Central Blues
Travel

East Midlands
Blues

North West
Blues

Northside
Blues

SELL THE CLUB

